STAFF COMMENTS FOR PLANNING COMMISSION

MEETING DATE: July 19, 2006

SITE PLAN: AFP-06-010

TITLE: Kentlands Square – Sunoco

REQUEST: AMENDMENT TO FINAL PLAN APPROVAL

For service station/signage changes

ADDRESS: 121 Kentlands Boulevard

ZONE: MXD (Mixed Use Development)

APPLICANT/REPRESENTATIVE/ATTORNEY/DEVELOPER: (as

applicable)

Applicant: Core States Engineering – Jen Ugolic

Property Owner: Sunoco, Inc.

STAFF PERSON: Jacqueline Marsh, Planner

Enclosures:

Staff Comments

Exhibit 1: Application

Exhibit 2: Site location map

Exhibit 3: Photographs of existing conditions

Exhibit 4: Mobil conversion to Sunco monument reimage

Exhibit 5: Section 24-212(r) of the City Code: Service station signs

Exhibit 6: Title sheet and sign schedules

Exhibit 7: Existing site plan and existing photos

Exhibit 8: Proposed site plan and proposed elevations

Exhibit 9: Proposed building and sign ID details
Exhibit 10: Proposed canopy and sign details
Exhibit 11: Proposed car wash and sign details

Exhibit 12: Approved site plan, K-1083

STAFF COMMENTS

Core States Engineering, on behalf of Sunoco Inc., has submitted this Amendment to Final Plan request for service station and signage changes at 121 Kentlands Boulevard. This property is located on the corner of Kentlands Boulevard and Great Seneca Highway in the Kentlands Square shopping center (Exhibit #2). The Planning Commission approved the original site plan, K-1083, in August of 1997. The site is currently operating as a Mobil gas station with a convenience store and onsite car wash.

Sunoco Inc. has retained ownership of the service station and is in the process of converting the existing Mobil into a Sunoco. This has resulted in the proposal of signage and façade changes to incorporate the Sunoco brand image.

The existing monument sign, identifying the service station, is approximately 150 square feet (10 feet high and 15 feet wide). According to $\S 24-212(r)(3)(i)$ of the City Code:

"One monument sign depicting the brand of gasoline and the state pricing signage is permitted. All such signs erected or structurally altered after the effective date of this article, shall be no higher than eight (8) feet and no wider than ten (10) feet."

The applicant has decreased the amount of square footage so that the monument sign is now in compliance with the City's recently adopted Sign Ordinance. The monument sign proposed is 80 square feet (8 feet high and 10 feet wide).

A majority of the signs to be replaced are approximately the same size as the exiting Mobil signage. This includes the signs on the canopies, carwash, and convenience store. These signs are internally lit box signs with opaque backgrounds, to give the appearance that only the letters and/or logos are lit. The same lighting mechanism applies to the monument sign.

Additional changes to the canopies, carwash, and convenience store are the proposed painted fascia bands to be installed. These blue, yellow, orange, and red fascia bands are a part of the Sunoco brand logo (see Exhibit #8). The bands will not be lit. It should be noted that a fascia band will not be installed on the rear elevation of the convenience store, facing Kentlands Boulevard. The only apparent change to this elevation would be a replacement sign (see Exhibit #8, Elevation C).

Staff is requesting the applicant revise the Proposed Sign Schedule (Exhibit #6) to reflect the correct number of "A-Plus building graphics" signs. While the schedule proposes only one, the elevations show the signs in two different locations (the right and left side of the convenience store, Elevations B and D, Exhibit #8). This will increase the total amount of sign square footage to approximately 213 square feet on site (the maximum allowed is 500).

Staff finds AFP-06-010 to be in conformance with Section 24-170, 172, and 212 of the City Code and recommends approval with the following condition:
1. The applicant shall revise the sign schedule to reflect the correct number of signs to be located on the property.



City of Gaithersburg •31 South Summit Avenue •Gaithersburg, Maryland 20877 •Telephone: (301) 258-6330 •Fax: (301) 258-6336

AMENDMENT TO FINAL PLAN APPLICATION

Application # AFP-06-010Date Filed 3-10-06Total Fee 50000

In accordance with Section 24, Article V of the City Code 1. SUBJECT PROPERTY Sunolo Conversion Project Name..... 121 Kentland's Rodevard Street Address_ Historic area designation

Yes Block _Q 979-Subdivision — Tax Identification Number (MUST BE FILLED IN) 09 - 03203847 2. APPLICANT Name Core States tengineering
Street Address 44355 Premier Plumer Daytime Telephone 703 723 9/14 3. ARCHITECT/ENGINEER/DEVELOPER Architect's Name _ Architect's Maryland Registration Number______ Telephone _____ Street Address_____ Suite Number _____ _____ State _____ Zip Code _____ City _____ Engineer's Name Core States Engineering Engineer's Maryland Registration Number Street Address 44355 Pre mier Plana ___ Suite Number <u>}40</u> _ Zip Code → 0147 City _____ Developer's Name ______ Telephone ____ Suite Number _____ Street Address State Zip Code _____ City _ Telephone___ Contact Person ____ 4. PROPERTY OWNER Suncco Street Street Address 1735 Market Suite No. _ ___ Zip Code__<u>1910</u>3 Daytime Telephone 315 - 977 - 3000 5. CITY PROJECT NUMBER K-1083 _____ Date Approved_____ Original Site Plan Number___ Name of previously approved Final Plan Mobil

7.19.06.010

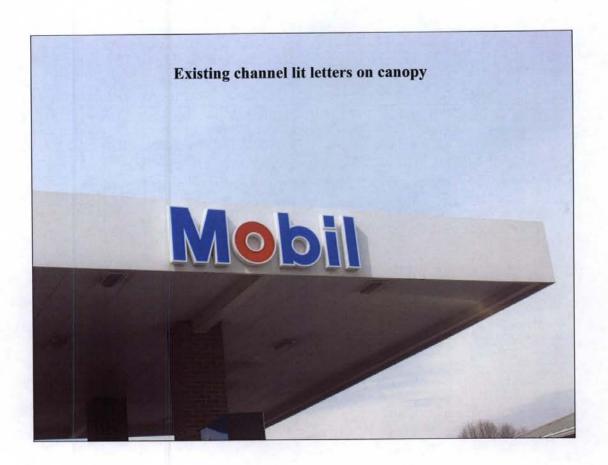
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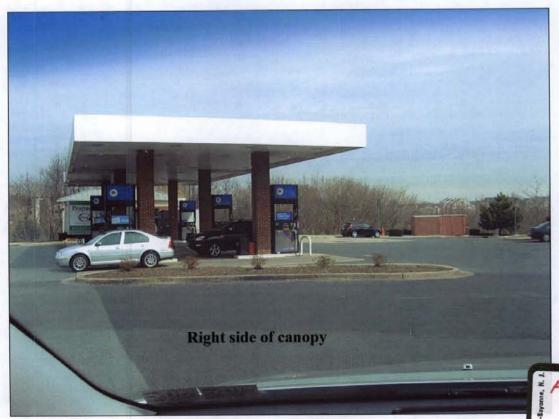
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AFP-06-010 Kentlands Square - Sunoco 121 Kentlands Blvd



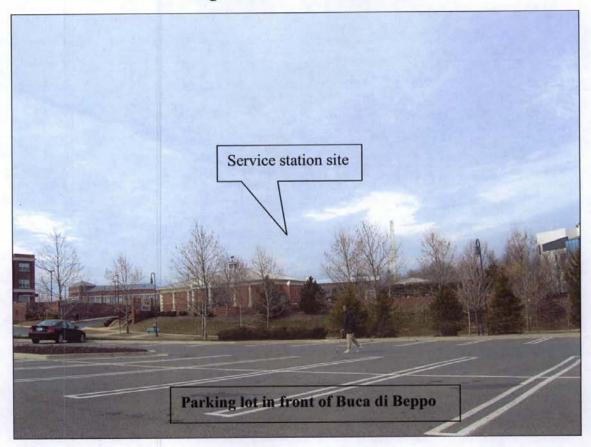
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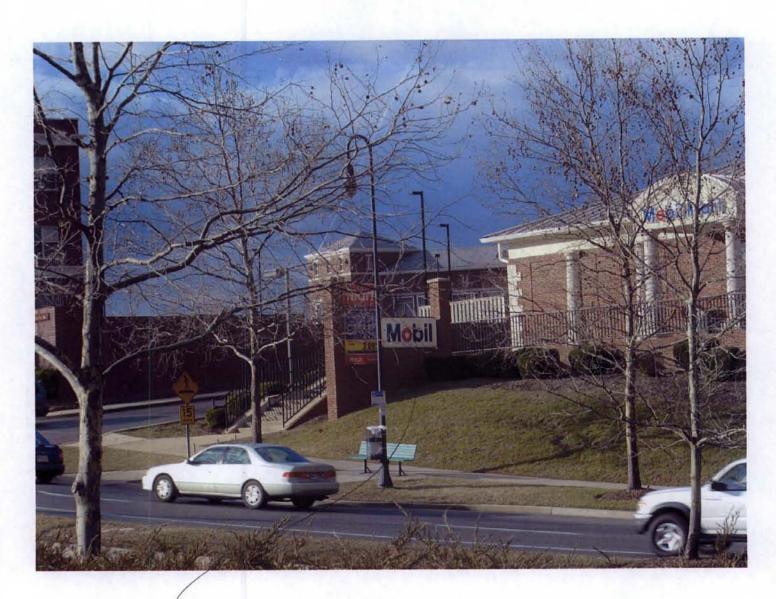
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Existing conditions - 121 Kentlands Blvd.





121 Kentlands Blvd. Gaithersburg, MD



Regarding the We all France 1D

panel, it has been removed. I

went out last week and found it is

no longer there and Vie de France
in the Store is no longer there at

went



BEFORE



AFTER



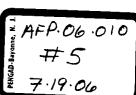
(p) R-B zone signs: In the R-B Zone, the total sign area on any lot shall not exceed one (1) square foot for each linear foot of building facing a street, and not more than one (1) square foot of signage for each linear foot of building frontage shall be allowed to face a single side of a building in this zone.

(q) Roof signs:

- (1) No sign shall be erected or constructed on the roof of any building including residentially occupied structures.
- (2) For the purpose of this regulation a roof shall be defined as the highest horizontal surface of any building, exclusive of any mechanical equipment structure on said roof.

(r) Service station signs:

- (1) There shall be a maximum of five hundred (500) square feet of total signage permitted at a single service station, including signage related to brand name (such as on canopy and pumps), pricing, and any accessory uses.
- (2) No more than one service station identification sign is permitted and said sign shall be no higher than six (6) feet in height and no greater than twenty-five (25) square feet in size. The sign must state the name of the service station and may have ancillary signage including, but not limited to, the inspection station number and additional services.
- (3) One monument sign depicting the brand of gasoline and the state pricing signage is permitted.
 - (i) All such signs erected or structurally altered after the effective date of this article, shall be no higher than eight (8) feet and no wider than ten (10) feet.
 - (ii) Each monument sign erected or structurally altered after the effective date of this article shall be no greater than eighty (80) square feet in size, including the state-required pricing signage.
 - (iii) All such signs erected prior to the effective date of this ordinance which are greater than eight (8) feet in height are permitted to remain unless modified in any way that requires the issuance of a permit, in which case they shall be required to conform to this ordinance.
 - (iv) Only one additional monument sign may be permitted, if the station is located on a through lot as defined in section 24-1.



- (4) In addition to the maximum amount of signage permitted in subsection 24-212(r)(1) above, one promotional banner not exceeding forty-eigh (48) square feet shall be permitted at all times and can only be attached to the pump canopy and its supports, a kiosk or a station house, and must not interfere with pedestrian walkways. Section 24-211(a) does not apply to these banners.
- (5) Exterior merchandise displays are prohibited except that vending machines bearing product identification shall be permitted within an enclosed area or adjacent to a building wall and auto-related products or soft drinks only can be displayed in the vicinity of the pump islands, station house or kiosk. Subsection 24-210A(i) does not apply to signs on such displays. Such displays must not impede vehicular or pedestrian traffic.

(s) Window signs:

- (1) Signs shall be permitted inside a window so as to be visible from the outside of the building without reference to the area limitation contained in subsection 24-212(c); provided, that the total area of each window sign shall not exceed fifty (50) percent of the total window area of each individual window, and the total area and all window signs shall not exceed the maximum allowable permanent signage permitted by this article.
- (2) The provisions of this subsection shall also apply to messages painted on a window, such messages to be considered a "window sign" under this subsection.
- (3) Signs advertising charitable organizations, events or activities shall not be included in the regulations contained in this section.
- (4) No exterior window signs are permitted.
- (5) Neon signs are covered by the provisions of subsection 24-212(t).
- (6) A permit is not required for window signs which are placed on the inside of a window.

(t) Window neon signs:

- (1) Neon signs located inside a window and visible from the exterior may be located within each individual business location and must be set back a minimum of six (6) inches from the window to prevent glare.
- (2) Neon signs will be limited to a total area of five (5) square feet for each business location and will be included in the total allowable signage for the building and windows.

SUNOCO CONVERSION

DUNS #0622-4380 (5161) 121 KENTLANDS BLVD. GAITHERSBURG, MD.

SHEET 1 - TITLE SHEET AND SIGN SCHEDULES

SHEET 2 - EXISTING SITE PLAN AND EXISTING PHOTOS

SHEET 3 - PROPOSED SITE PLAN AND PROPOSED ELEVATIONS

SHEET 4-PROPOSED BUILDING & SIGN & ID DETAILS

SHEET 5 - PROPOSED CANOPY & SIGN DETAILS

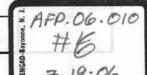
SHEET 6 - PROPOSED CAR WASH & SIGN DETAILS

	EXIS	TING SIGN SCHE	JULE			
MARK	DESCRIPTION	SIZE	AREA	QTY.	TOTAL SF	ILLUM'D.
1	ID SIGN	3'-2"(H) x 7'-6"(W)	23.75 SF	1	23.75 SF	YES
2	MART PANEL	2'-6"(H) x 4'-8"(W)	11.67 SF	1	11.67 SF	YES
3	PRICE SIGN	4'-3"(H) x 4'-8"(W)	19.83 SF	1	19.83 SF	YES
4	"Vie de France" SIGN	3'-2"(H) x 7'-6"(W)	23.75 SF	1	23.75 SF	YES
5	WASH SIGN	1'-4"(H) x 4'-8"(W)	6.22 SF	1	6.22 SF	YES
6	CANOPY SIGNS	3'-0"(H) x 8'-0"(W)	24.00 SF	2	48,00 SF	YES
7	BUILDING MOBIL MART SIGN	2'-0"(H) x 15'-0"(WO	30.00 SF	2	60.00 SF	YES
8	BUILDING SIGN PANEL	3'-2"(H) x 7'-6"(W)	23.75 SF	1	23.75	YES
9	CAR WASH SIGN	2'-0"(H) x 20'-8"(W)	41.33 SF	1	41.33 SF	YES
10	CAR WASH SNAPLOCK	2'-0"(H) x 4'-0"(W)	8.00 SF	1	8.00 SF	NO
TOTAL					266.30 SF	

MARK	DESCRIPTION	SIZE	AREA	QTY.	TOTAL SF	ILLUM'D.
1	ID SIGN	3'-6"(H) x 5'-0"(W)	17.50 SF	1	17.50 SF	YES
2	A-PLUS PANEL	1'-5"(H) x 5'-0"(W)	7.08 SF	1	7.08 SF	YES
3	PRICE SIGN	3'-6"(H) x 5'-0"(W)	17.50 SF	1	17.50 SF	YES
4	CAR WASH PANEL	1'-5"(H) x 5'-0"(W)	7.08 SF	1	7.08 SF	YES
5	SUNOCO CANOPY SIGNS	1'-9"(H) x 11'-3"(W)	19.69 SF	2	39.38 SF	YES
6	A-PLUS BUILDING SIGN	3'-6"(H) x 7'-0"(W)	24.50 SF	2	49.00 SF	YES
7	GULLIVERS COFFEE	4'-5"(H) x 5'-4"(W)	24.00 SF	1	24.00 SF	YES
8	CAR WASH SIGN	1'-6"(H) x 18'-0"(W)	19.50 SF	1	19.50 SF	YES
9	"ENTER" SIGN	9"(H) x 3'-3"(W)	2.44 SF	1	2.44 SF	NO
10	"EXIT" SIGN	9"(H) x 2'-5"(W)	1.81 SF	1	1.81 SF	NO
11	A-PLUS BUILDING GRAPHICS	2'-6"(H) x 5'-4"(W)	13.33 SF	1	13.33 SF	NO
12						
TOTAL					198.62	

4	SUN-3551
-	HOOD
S5 Premier Plaza, Sulte Achlum VA 20147	44355 Premier Plaza, Suite 240 Achum VA 20147
17	703-723-9145 fax 703-723-9657 dccle@core-eng.com

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Elevation A EXISTING BUILDING FRONT ELEVATION



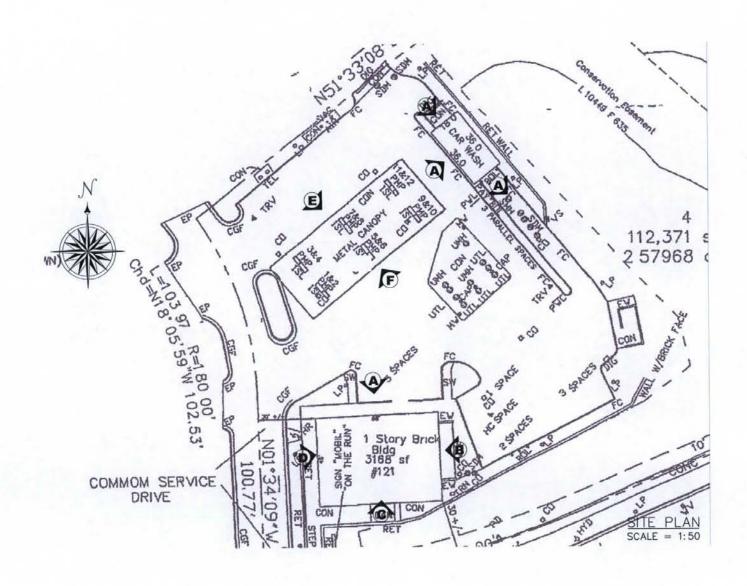
Elevation B EXISTING BUILDING RIGHT SIDE ELEVATION



Elevation C EXISTING BUILDING REAR ELEVATION



Elevation D
EXISTING BUILDING LEFT SIDE ELEVATION





Elevation E EXISTING CANOPY FRONT ELEVATION



Elevation F
EXISTING CANOPY REAR ELEVATION



Elevation G EXISTING CAR WASH FRONT ELEVATION



Elevation H
EXISTING CAR WASH ENTRANCE ELEVATION



Elevation | EXISTING CAR WASH EXIT ELEVATION



Elevation J EXISTING PRICE MONUMENT

SUNOCO - 0622-4380 121 Kentlands Blvd - Gaithersburg, MD 20878 (5161) Existing Site Plan & Existing Photos

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AS SHOWN 9 01 05 By: KLL

SUNOCO INC. PHILADELPHIA, PA. 19103-1699





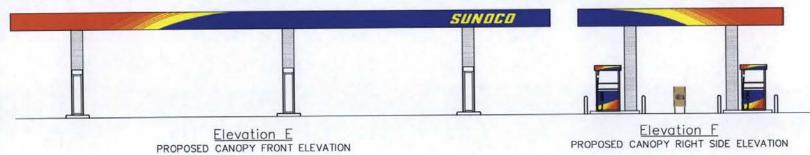
Elevation B PROPOSED BUILDING LEFT SIDE ELEVATION



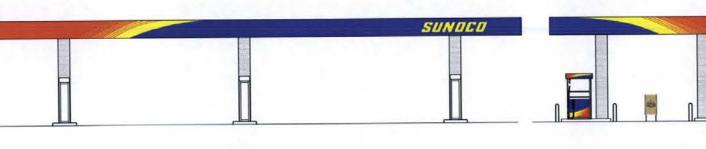


Elevation C PROPOSED BUILDING BACK ELEVATION

Elevation D PROPOSED BUILDING RIGHT SIDE ELEVATION



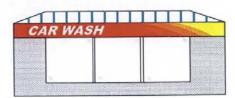




Elevation G PROPOSED CANOPY BACK ELEVATION

Elevation D
PROPOSED CANOPY LEFT SIDE ELEVATION



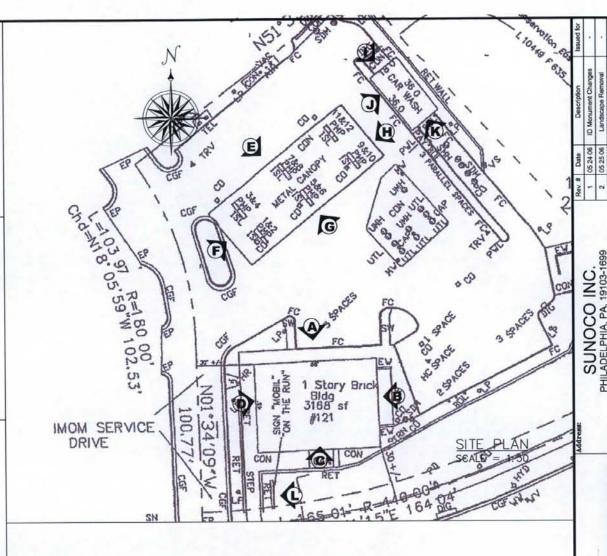




Elevation | PROPOSED CAR WASH EXIT ELEVATION

Elevation | PROPOSED CAR WASH FRONT ELEVATION PROPOSED CAR WASH ENTRANCE ELEVATION

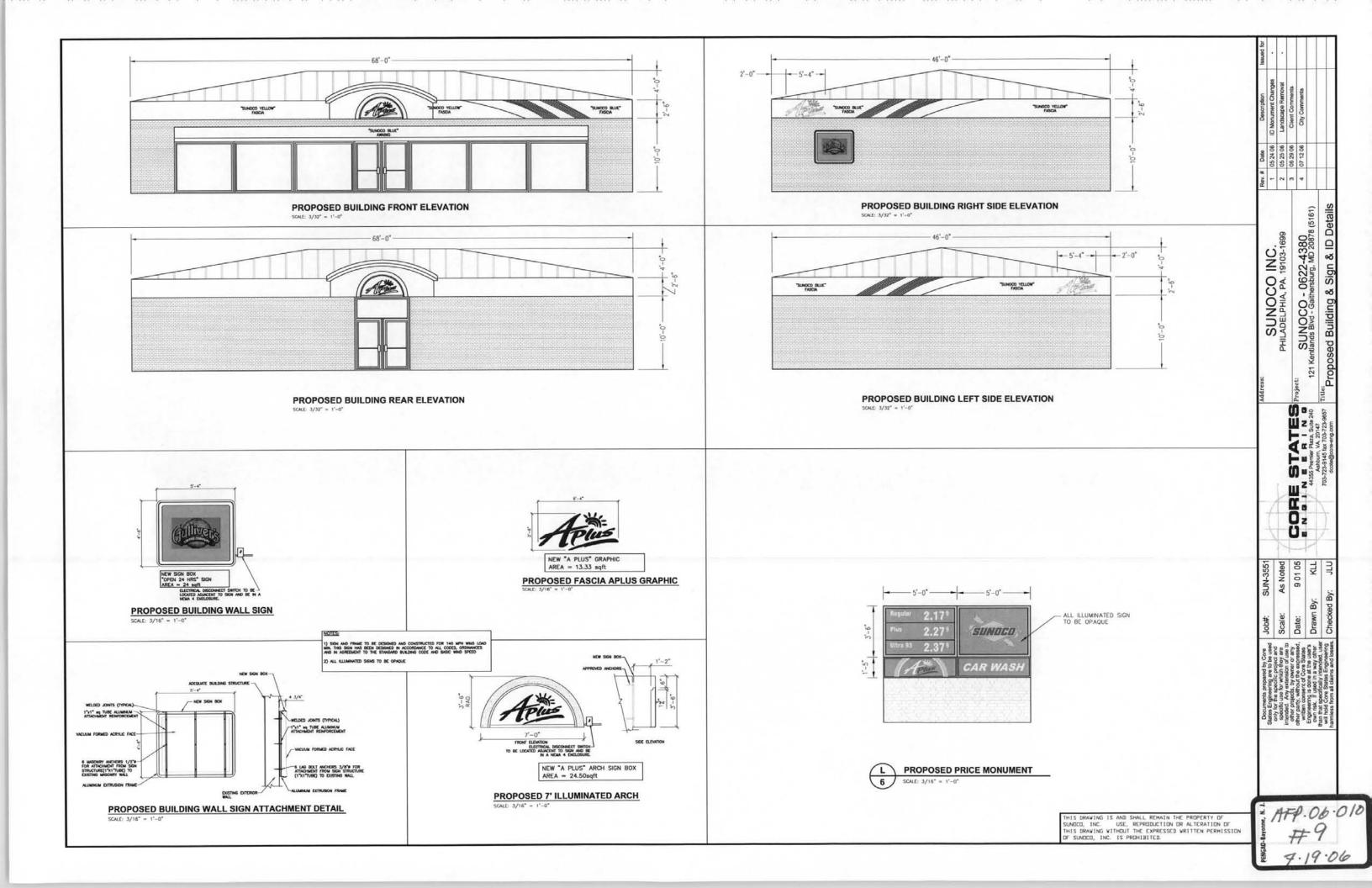
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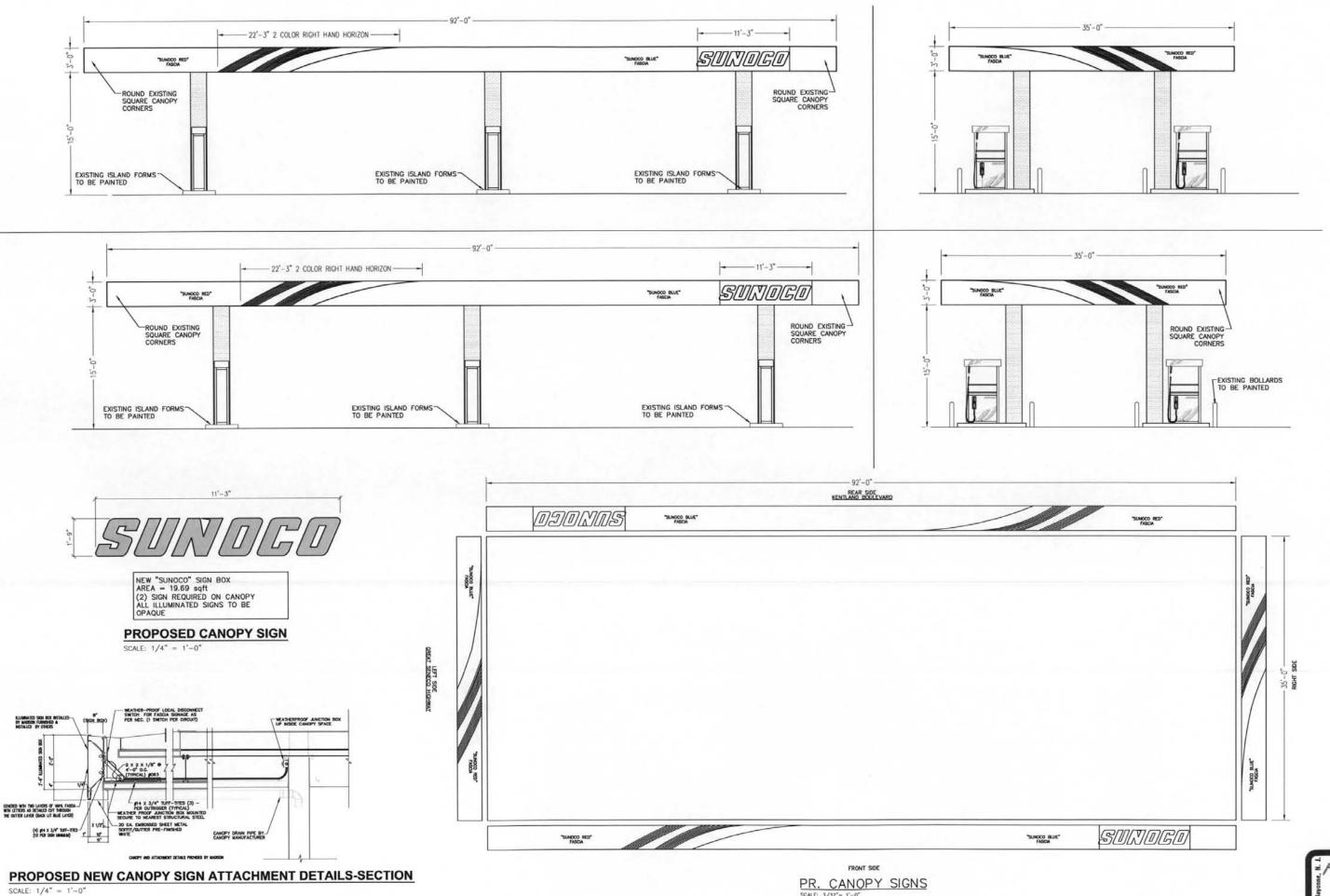




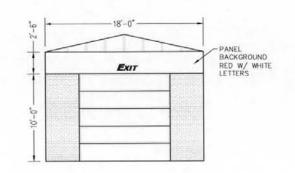
Elevation | PROPOSED PRICE MONUMENT

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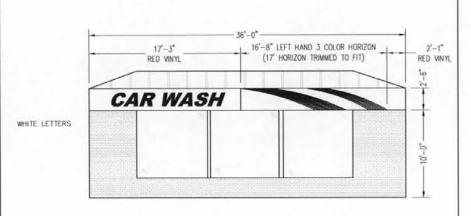




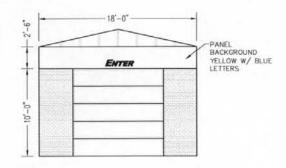
PR. CANOPY SIGNS



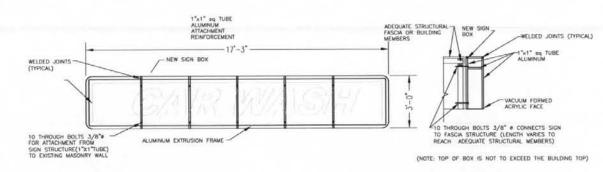
PROPOSED CARWASH EXIT SCALE: 3/32" = 1'0"



PROPOSED CARWASH FRONT SCALE: 3/32" = 1'40"



PROPOSED CARWASH ENTRANCE SCALE: 3/32" = 1'0"



PR. FASCIA CARWASH SIGN AND ATTACHMENT DETAILS SCALE: 3/16"=1"0"



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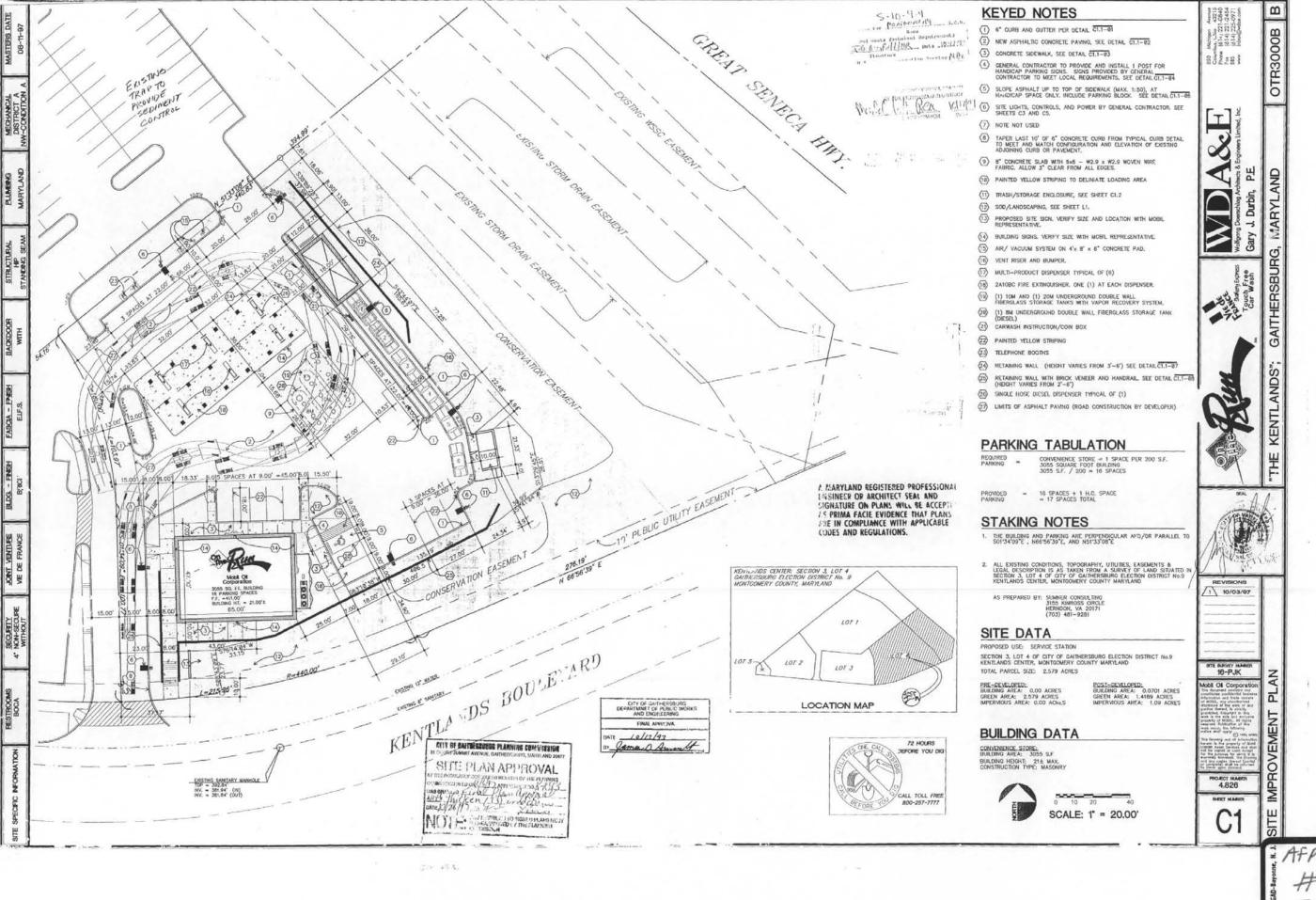
SUNOCO - 0622-4380 tlands Blvd - Galthersburg, MD 20876 (5161)

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As Noted 9 01 05 KLL

SUNOCO INC. PHILADELPHIA, PA. 19103-1699 Proposed Car Wash & Sign Details



AFP.06.010 # 12 7:19:06